

DIRECTORY. CHURCHES.

PRESBYTERIAN. Services at 11:00 a. m. and 7:30 p. m. alternate every Sunday. Sabbath school at 10:00 p. m. Prayer meeting at 7:30 p. m. Wednesday evenings. All cordially invited. J. A. MAH, Pastor.

METHODIST CHURCH. Services at 11:00 a. m. and 7:30 p. m. alternating every Sunday. Sun day school at 10:00 a. m. Prayer meeting at 7:30 p. m. on Tuesday evenings. The public cordially invited. H. E. GORDON, Pastor.

ROMAN CATHOLIC. Services in the C. O. F. hall at 10:30 on the first Sunday in each month. CHURCH OF ENGLAND, our services held first and third Sunday of each month at 7:00 p. m.

BAPTIST CHURCH. Services will be held in Reid's hall every Lord's day at 10:00 a. m. Prayer meeting from house to house every Wednesday evening at 8 o'clock. All are cordially invited. J. H. PENSELEY, Pastor.

GERMAN EVANGELICAL LUTHERAN CHURCH. Services in Reid's hall every third Sunday in each month at 7:00 o'clock p. m. V. GRIECON, Pastor.

PROFESSIONAL.

DRINMAN & CAMPBELL. PHYSICIANS & SURGEONS. Office and room over Drug Store, 50 per cent extra for night calls. PONOKE, . . . ALBERTA.

J. A. JACKSON, B. A. ADVOCATE, SOLICITOR, CONVEYANCER. Notary Public. REAL ESTATE, Money to Loan. Fire and Life Insurance. Office over Herick & McGillivray's feedstore. PONOKE, . . . ALBERTA.

W. PULYBLANK. Veterinary Surgeon. Day or Night Calls promptly answered. CHIPMAN AVE. . . PONOKE.

Ponoka Postoffice. Mails going south close at 10:00 a. m. north " " 12:30 p. m. Money order issued to all parts of Canada and the United States. Postal Notes payable at any office in Canada. Office hours from 8 a. m. to 7 p. m. F. E. ALGAR, P. M.

Town. Mayor: J. D. McGillivray. Councilmen—Louis Meyer, H. W. McKinnell, W. H. Courtwright, W. J. Milne, F. E. ALGAR, W. A. Broule.

School Board. J. W. O'Brien, Chairman. W. N. Leay, Secretary. School Board—C. C. Reed, Board of Trade.

President—F. M. Lee. Vice President—H. H. Brotherhood. Secretary—Eugene Eithan. Treasurer—H. W. McKinnell. Meetings first Tuesday in each month.

C. & E. Time Table. GOING SOUTH Passenger—Arrives at Ponoka . . . 11:50 Freight leaves Calgary at . . . 6:00 GOING NORTH Passenger—Arrives at Ponoka . . . 11:11 Freight leaves Edmonton at . . . 7:40 All trains Daily except Sunday.

School Blanks and Reports

A new supply of tax and assessment notices. Also Teachers' Monthly Report Cards at 25c per Dozen. **Herald Office**

Horses for Sale.

I have a number of horses for sale. May be seen at Ponoka. These are all broken to Saddle and Harness. Prices Right. Easy Terms. **J. W. O'BRIEN**

Dykstra & Syson. House and Sign Painters. Estimating, Papering, etc. on short notice. Terms reasonable. Estimates given.

FREE! A china cup and saucer given with every pound of Best Cross milk. Quality No. 1. FAIRLEY.

Ponoka Herald

ENGAGE RHIAN Publisher. PONOKE DISTRICT, FIRST, LAST, AND ALL THE TIME. Subscription \$1.00. VOL. V PONOKE, ALBERTA, DECEMBER 30, 1904 NO. 19.

WAR NEWS.

JAPANESE SHIPS FOUNDER

Admiral Togo, telegraphing under date of December 22, says:—After 203. Metro Hill was occupied as the result of a gallant and desperate attack by the besieging army, the bombardment of the enemy's squadron by siege and other heavy guns became effective. In consequence the battleships Potomac and Rotzwan were sunk, not subsequently the battleships Fobels and Kowat. The protected cruiser Pallada and the armored cruiser Bayan were sunk. During the blockade we suffered from the enemy's mines, both laid and floating, on the high and from dense fog. The cruisers Miyoko, Sayon and Yoshino, the battleship Hatake, the gunboat Kaimon, and the coast defense vessel Haisei were sunk and many gallant officers and men lost. The blockade was entirely successful, and the enemy's entire squadron was destroyed.

SAD HYPNOTIC RESULT.

William Burgen, the 11-year-old son of a farmer residing near Fortitude, Minn., innocently to a rabbit, and his life is despaired of. He was placed in the condition by a hypnotist, who called himself Prof. Iselle, and who gave an entertainment at Fortitude. The lad went on the stage to be hypnotized. He readily succumbed to the hypnotic power, and while in that condition the professor told him he was a rabbit. The lad immediately became a rabbit in spirit, and the "professor" was unable, after working all night, to bring the boy to his senses. This was ten days ago. The professor left for Minneapolis, saying he would return with a nerve specialist, but nothing has been heard of him. The farmer swears vengeance. The boy is in a pitiable condition. He makes no attempt to speak like a human, but is afraid of dogs. Adolph Burgen, the father, has trouble to get the boy into the house, or to keep clothing on him.

General News.

The Icelandic Lutheran Cathedral in Nena street, Winnipeg, was destroyed by fire Dec. 21.

A. G. Blair, late chairman of the railway commission, has been succeeded by Chief Justice Kilham.

Great Britain has assumed control of the legal and financial administration of the Tongo Islands, the native chiefs consenting.

The Deering and Massey-Harris amalgamation rumors are again rife. A difference of \$40,000 blocked the previous negotiations.

The estimated wheat yield in 1904 in Australia this year is 1,575,000 bushels, an increase of 1,360,000 compared with last year.

ANOTHER ALBERTA LIBEL.

Just Another Yankee Cousin has "Seen Things" in Alberta.

Alberta during the past few years has perhaps been subjected to a greater number of libels upon the resources of the country than any other place known. There have been people from Canada, the United States, and the old countries. Yet immigrants have continued to come from all these places, and despite the efforts of the grossers and blamphers, the country has continued to advance and make a most rapid development.

The latest effusion against the country is the following, said to have been given out in an interview to a certain Montana paper by one Reinhold Fortes:— "Four years ago I left Montana with \$1,000 in cash, and through the persuasion of smooth emigrant agents, moved with my family to Edmonton, Alberta, where I took a homestead. These four years were the hardest of my life. I was more fortunate than my neighbors, for I had enough money left to get out of the country, and the most of them have not. Before leaving my neighbors made me promise to publish the facts about that country, which is a swindle game and certain."

Wheat cannot be grown at all, and oats never ripen. Frost kills the potatoes in the ground in July, and the settler can absolutely raise nothing but grass, and little of that.

Horses die of lung fever, and cattle of black-leg and foot-rot. The sand flies will attack a calf and kill him in 15 minutes if not discovered in time and taken to a dark stable.

One of my neighbors was plowing with a four-horse team. The said flies attacked him so fiercely that he fainted. When he regained consciousness he was horribly bitten, and ran to the house, where he took refuge in a cellar. His horses had kicked themselves loose and gone to the barn in a wild run. In the winter, which is eight months long, the snow is from four to seven feet deep on the level; the mercury freezes and spirit thermometers mark a temperature of 35 to 55 degrees below zero. The children cannot attend school owing to the inclemency of the weather, and the country is a sure ruin.

Most of the statements in the above are too absurd to warrant contradiction, and we publish it only as the richest piece of rot yet to come to our notice.

MONTHLY SCHOOL REPORT FOR NOVEMBER.

ROOM 1. Standard V. Lena Behrens, Julius White, Mable Matthee.

Standard IV. Bonnie Ray, Alfred Peterson, Cora Behrens, Dorothy Anderson.

Standard III.—Ss. Belle Farnum, Scott Courser, Victor Hovey, Garnet Binkley. Number enrolled for December 33. Average attendance 27.

A. V. JERRELL. ROOM 2. Standard II.—Jr. Bertha Goodwin, Mable Barnes, Nellie Hinkley, Elsie Gray, Harry Neave, Everett Leek.

Standard II.—Ss. Hattie Williams, Jeannette Fairley, Elmer West, Chester Matusch, Clifton Chapman, Oswald Barnes. Number enrolled for December 42. Average attendance 34.

E. L. STEPHENS. ROOM 3. Standard II.—Ss. Bertha Gehrke, Leila McDonald, Arelie McGillivray, Lester Steers, Raymond Moody.

Standard II.—Ss. Mable West, Minnie Bernstein, Fern Williams, Martha Christian, Madge Fairley.

Standard I.—Ss. Freeman Farrand, Fred Steers, Danny Radcl, Dany Dykstra, Albin Bush. Number enrolled for December 64. Average attendance 40.

O. M. WALKER.

NEW MEAT MARKET.

A third butcher shop was opened in Ponoka Wednesday. George Cox is the proprietor and his place of business is in the Casing building on Railway street next the bowling alley. Mr. Cox says:—"I have a number of fat stock of his own which he will sell off the block."

You Want a . . . NEW SUIT . . .

And now is the time to get a Made-to-Order one at a Low Price. IN NEEDWEAR we have just received an assortment of the latest in Shade and Pattern. CALL AND EXAMINE OUR GOODS. CHIPMAN AVENUE. T. J. DURKIN, Tailor

Flour . . .

We Sell the Best. . . OGILVIE'S . . . ROYAL HOUSEHOLD . . . \$3.25 GLENORA . . . 3.25 WARRIOR . . . 2.95

Grahams, Orits, Corn Meal, Oat Meal, Bran, and Shorts, FOR CASH OR TRADE. Highest Market Prices in Cash or Trade for Grain. TURKEY SUGAR, 35c per lb. Chopping done on Wednesday and Saturday, no delay. E. H. MATTHIAS, Morningside

NOTICES

Notice. Auction Sale on Wednesday, Jan. 1, at Foreman's Livery Stable, at 1 o'clock sharp. 3 head of Heifers from 2 to 3 years old.

For Sale. Half Section Improved Land; 64 buildings, 15 acres under plow. 14 tons hay can be cut on farm. 10 1/2 miles north of Ponoka. F. S. FINN.

Sawing and Grinding. I wish to announce that I have prepared saw and feed mill, and am prepared to do all kinds of feed grinding and wood sawing at your service. Prices right. I. A. HURT.

Large English Yorkshire. I have three registered sows of the fine breed of swine, which I will offer for sale, bred, at a close price. "Hathelbach Ranch," Barville, Alta.

Tax Notice. Notice is hereby given that all taxes due the Magic S. D. must be paid on or before December 31, 1904. All taxes not paid will be returned to the Department. Ed. J. PETERSON, Treasurer.

Notice. Is hereby given that the undersigned has placed all accounts due him for the service of his station "King" for the season of 1904 in the hands of the Canadian Bank of Commerce for collection. All parties owing any of these accounts will please call and settle same as usual. G. E. WILKINSON.

Dodd Brothers' Accounts. I have been instructed to issue write up all accounts due Dodd Brothers, Harness Makers, not paid before January 1st, 1905. Those owing will please attend to this matter. J. A. JACKSON, Addressee, Ponoka.

NOTICE. Extension of Time. The time for receiving tenders for the construction of a Public building at Prince Albert N. W. T. is hereby extended to Monday, January 2, 1905. By Order, FRANK GILMAN, Secretary, Department of Public Works.

Newspapers inserting this advertisement without authority from the Department, will not be paid for it.

Custom Sawing.

We wish to announce that we are prepared to do Custom Sawing; and will guarantee to produce a good quality of Native Lumber.

Our first set will be in the Brooks District, after which we will be set on section 3-43-24, just west of M. Dick's place on the town line, east of Ponoka, where we shall be pleased to see all wanting Sawing done. MRS. A. DREW.

Feed . . . Grndng.

We wish to announce that we are now prepared to do all kinds of FEED GRINDING On Every Thursday at the Ponoka Saw Mill. LOW PRICES. F. W. CAMPBELL. I. B. LOEWEN.

A Happy New Year

TO ALL READERS OF THE

'Ponoka Herald.'

Now is the time to have your Subscription begun.

Come in and take advantage of some of our

Clubbing

.. Rates.

Do Your Best

You are not doing your best with your Money and Produce unless you are buying them with us in exchange for

GOOD RELIABLE GOODS Our Prices are the Lowest, and if YOU have not heard it said you are LOSING MONEY.

Get our Prices before Buying elsewhere Always pleased to show Goods and quote prices.

OUR ANNUAL Stock-taking Sale

Is now on, and from now to the 31st January, 1905, you can get some rare bargains.

It is impossible for us to quote prices through this ad.

You MUST see the Goods before a price can appeal to you.

HIGHEST PRICE PAID FOR Fresh Butter, Eggs, Potatoes.

FAIRLEY'S

The Leading Store for Reliable Goods' Ponoka and Innisfail.

The Busy Store on the Busy Corner.

Winter is Here

But it has not caught us unprepared. We have our stock of goods and best times in town of

Rubbers, Overshoes, Warm Footwear, Mitts and Gloves.

We have an extra large assortment to select from.

If you feel cold come in and get a Suit of our \$2.50 Unshrinkable all Wool Underwear.

Satisfaction Guaranteed. We are still giving 20 per cent on our Suits, which makes them extremely low in price for high quality goods.

Remember we give Coupons for all Cash Purchases, which amounts to almost 10 per cent. For these Coupons we give the GROCERY WARE, something you need every day in the house.

SEE OUR WINDOW DISPLAY.

SEE OUR WINDOW DISPLAY.

We are paying 30c for Eggs and 17 1/2c for Butter.

F. E. ALGAR & CO.

The Busy Store on the Busy Corner.

THE HERALD.

Published at Ponoka, Alberta, every Friday morning.
EDUCER RHIAN. - - - - -
 \$10.00 per month in advance.
 \$1.00 per copy.
 \$1.00 per copy.

ADVERTISING RATES.
 Transient advertisements in this paper are charged at the rate of 10 cents per line for the first insertion, and 5 cents for each subsequent insertion. For long advertisements, special rates will be made on application. All advertisements must be paid for in advance.

JOBS PRINTING.
 We have a fine assortment of jobs and are prepared to do all kinds of printing. We have a large stock of type and are prepared to do all kinds of printing. We have a large stock of type and are prepared to do all kinds of printing. We have a large stock of type and are prepared to do all kinds of printing.

TO CORRESPONDENTS.
 We invite correspondence on all subjects of general interest. Correspondents should send their names and addresses with their communications. Communications should be sent to the Editor, The Herald, Ponoka, Alberta.

NOTICE TO ADVERTISERS.
 To insure prompt insertion, please send your advertisements to the printer at least one week in advance. Advertisements not so sent will be inserted at the discretion of the printer.

CHANGE IN MANAGEMENT.
 With this, the last issue of the Herald for 1904, it becomes the duty of the present proprietor to bid his readers and patrons a kind farewell, for with the next issue the paper passes into the hands of Geo. Gordon.

All accounts for advertising and job work prior to the opening of the new year are due the undersigned, and we must insist on an early settlement of the same, as we desire to get all our accounts straightened up before leaving town, which we expect to be about January 15. All subscription accounts are due the new proprietor, who will appreciate a payment of all overdue and as many advance subscriptions as possible.

For three and a half years we have conducted the Herald. Under our charge the paper has been built up to its present standing, and we believe it is no exaggeration to say that it is now one of the best papers in Alberta. In fact we are glad to state that our exchanges all over the district have classed the Herald as one of the leading local papers in the Northwest. To bring about this very satisfactory condition has meant no small task. Struggling against a lack of finance, and in a young town in a new country has occasioned considerable sacrifice and a great deal of hard and constant labor. For all this we felt that in the success to which the business has been brought we have been amply repaid. It would be unjust not to give due credit to the business men and others who have assisted us by extending us their patronage and support. We are pleased to state that the paper has been, with few exceptions, loyally supported by the business men of the town.

During the time we have been at the helm of the paper it has been our utmost endeavor to work to the best interests of the town and

district, speaking in the most favorable terms of both at every opportunity, and we believe it can safely be said that in the rapid settlement of the district and the interest created in other places our efforts have not been in vain. Ponoka and district first, last, and all the time, with partiality to no party, creed or set of men have been our watchword from the beginning. How nearly we have followed in this path our readers can best judge.

In turning over the management of the paper to another, it is not without a feeling of regret; yet for private reasons we have made the step, and leave but the kindest wishes for the future of the paper and all Ponoka.

Of Mr. Gordon, the new proprietor, we are pleased to state that we have every confidence in the future of the business under his charge. He is a practical newspaper man, with life-long experience, and will no doubt meet with the hearty approval and support of those with whom he will have to deal, both in business ways and in the society of Ponoka.

Again wishing the Herald successful success and to all the compliments of the season, I remain, Sincerely,
 EDUCER RHIAN.

REVIEW OF THE YEAR.

At this, the close of another year, we also close the last year of the present editor's control of the Herald. It is deemed an opportune time for a hurried glance backward over the history of Ponoka for the past few years.

When the writer arrived in Ponoka on May 10, 1901, it was indeed a small place, yet the hurry and bustle of the post office, and the continued sound of the carpenter's saw and hammer in every part of the village, foreshadowed the rapid growth of what was soon to be a thriving town, and an important commercial center. The village had just become organized, and F. C. Case was holding the position of mayor. He has since been succeeded by W. R. Courtwright and Cook Myer, before the incorporation of the town and the election of the Mayor and Council, during the past summer.

At that time F. E. Algor & Co., who had just settled in their new store building, on the site of the present large building, A. Reid was operating the co-operative store for the Lacanite Co-operative Association, on the site now occupied by the new store. Both these stores were consumed by fire on March 17, 1902, in which some \$200 worth of property was destroyed, and which we are glad to say, was the only destructive fire that has yet visited Ponoka. F. M. Lee had shortly before completed his fine store building, as had also E. C. Price & Sons the building and business now owned by F. J. Purdy.

Beside the general stores, there were the two livery barns under the same management as at present. Cook Myer was running a boarding house in a big building on the present site of the bowling alley, and in his capacity as government land guide, he had been locating the many new settlers who were daily arriving. The Royal Hotel was the only hotel in the town, and under the management it was then, was not the popular hostelry that it is at the present time. Besides the Royal, there were a number of parties operating private boarding houses, among them Mr. and Mrs. Geo. Sellers, the present proprietors of the Hotel Leland.

R. W. McKinnell, our popular

New Furniture JUST ARRIVED.

ROCKERS! ROCKERS!
 MUSIC CABINETS, CHINA CABINETS, HALL RACKS
 IRON BEDS, COUCHES, STANDS, CENTRE
 TABLES, PARLOR TABLES, DRESSERS, CHINELLE
 and TAPESTRY CURTAINS and COVERS,
 JAPANESE MATTING.

In fact everything necessary in a first-class Furniture Store.
 Call and see us and get Prices. We will be pleased to show you these Goods.

Funeral Undertakers.
McGILLIVRAY & CO.

druggist, had just arrived from the east and began the erection of his drug store. Geo. J. Lyle and Murray Miller ran a flour and feed store on the present site of Fairly's store and constituted the only market that existed for the small amount of grain that was grown and raised.

Truman Bros. arrived from Manitoba, Mich., that spring and during the summer erected the Ponoka saw mill, the first industry of the kind in town, which enabled the town to get lumber from the only places cut, and made improvements on their farms easy for those of third season.

The writer, upon arrival here, found W. D. Pitarini, then proprietor of the town, having a four column paper printed in Strathcona. We purchased Mr. Pitarini's subscription list, which numbered less than 200, and at one point in a plant and began the publication of the Herald on a more substantial basis. J. D. McGillivray, present mayor of Ponoka, then a resident of S. D., leaves the distinction of being our first subscriber. Though our beginning was small, we endeavored to publish a paper in keeping with the growth of the town and to labor for the advancement of the district. These were real pioneer days in Ponoka, yet very enjoyable to those of us fortunate enough to be residents here then.

Since that time the growth of Ponoka has been marvelous, and today it ranks among the leading towns of the C. & E. line and its future prospects are greater than of any of its sister towns.

Correspondence.

Concord-Fairville.
 The Concord Livery society held their next meeting on Jan. 20, and if people are promised a good meeting, a debate being one of the attractions. Alfred Miller, who has been teaching the past two months, has been engaged for the next term. Mr. Miller is spending his holidays amongst friends at Westaskew and Strathcona.

We are glad to report that Mrs. Winko is able to be around. The new arrival is a very appropriate Christmas box.

Mease Eaton and McLaughlin spent three days last week in fishing at Buffalo Lake. They had a very good catch, and tell some new fish parables.

A. C. Har had quite a children's cabinet entertainment, and all reports go to show that things went merrily. Who was Santa Claus?

The Canadian Bank of Commerce.

HEAD OFFICE: TORONTO, CANADA.
 LONDON & NEW YORK BRANCHES: 60 Lombard St. E. C. NEW YORK AGENCY: 16 Exchange Place.
 B. E. WALKER, General Manager.

Capital Authorized: \$10,000,000.
 Capital Paid Up: \$5,000,000.

111 Branches in Canada and United States.

General Banking Business Transacted.
 Farmers' and country business given special attention. American drafts bought and sold. Drafts sold available at all points in Canada and the United States and Europe. Money Orders sold at low rates available at all points in Canada.

SAVINGS BANK DEPARTMENT.
 Deposits received and interest allowed at current rates. The depositor is subject to no delay in making withdrawals.

PONOKA BRANCH.
 R. H. BROTHERHOOD, Manager.
 Ponoka, Alberta.

Xmas Presents

No better opportunity can be had for making an appropriate selection than in the Store of
..H. Creighton..

His magnificent range of
 Watches, Clocks, Nickel Ware,
 Silver Ware, and Jewelry

Is unsurpassed for variety.
 Engagement and Wedding Rings.
 Next to McKinnell's Drug Store.

W. H. Spackman.

All Lines of
 Shelf & Heavy Hardware
 PAINTS AND OIL.

Stoves of every Shape & Size.
 Eavestroughs, Milk Cans, Furnaces,
 And all kinds of Tin and Galvanized
 Iron and General Jobbing.
 Lowest Possible Prices.

Pioneer Livery Barn

I wish to announce to the people of the Ponoka district that I have assumed control of the Pioneer Livery Barn and will sell the patronage of both old and customers.

P. C. Iverson.

The City Livery.

Every attention given to the Stabling of Farmers' Teams
 Having thorough experienced Drivers, intending
 Settlers would do well in calling upon us.
 - - Dray in Connection - -
 Our Motto - "PROMPT SERVICE AND LOW PRICES"

Pumps

Anderson Double-Acting Force Pumps.
 I am sent for several makes of pumps - washers, pumps, action pumps, also the celebrated Anderson Double-Acting Force pumps. Satisfaction guaranteed and prices right.
 These pumps are completely different from all others in construction and practical as they have no action valve to wear out.
GEO. BROOKS.

= 20 PER CENT REDUCTIONS =

Second Annual CLEARING SALE

Mens' & Boys' Overcoats, Suits, & Pants.

A. L. FAIRFIELD

The Ponoka Clothing House

SALE FOR THIRTY DAYS ONLY **TERMS - STRICTLY CASH.**

JOINTS OF
TOWN AND
DISTRICT.

Local News.

A happy New Year to all readers of the HERALD.

D. N. Ferris had his Christmas dinner at home in Edmonton, and reports that it was first rate.

Mr. and Mrs. Wm. Carroll visited Wm. Ward and family at Clifton Heights, west of town, on Tuesday.

Mrs. E. C. Threlkeld spent the holiday week with friends at Buffalo Lake, leaving E. C. to run the restaurant during her absence.

Bill Donovan, brakeman on the C.P.R., had a short chat with the boys the end of the week, while on a run through from Calgary to Edmonton.

The opening services of the New Baptist church occur on January 8. Rev. W. H. Stackhouse, Superintendent of Missions, is expected to be present and preach.

George Farrand came in from Rowley's camp and spent Xmas at home. On Monday he started on the return trip, but had to come back to town with a sick horse.

F. E. Algar & Co. have sent out a splendid selection of calendars. They are all well worth framing, and will add to the adornment of many homes throughout the country.

Those so fortunate as to have friends enough easily managed to secure at least three Christmas dinners this year, for the day coming on Sunday was celebrated on Saturday, Sunday, and Monday.

The Christmas number of the Canadian Threshman is in hand, and deserves to be widely read. The get-up is very good, and on a perusal of its pages, able and well written articles, besides a mechaty and pleasing stories suitable for this season of the year are to be found.

J. A. Jackson and A. L. Fairfield, representing the Conservative association of Ponoka, and W. J. Milne, C. C. Reed and J. W. O'Brien, representing the Liberal association, went to Red Deer on Tuesday, where they met in conference the associations of that place on matters political in connection with the forthcoming election of M.L.A. in this riding.

Mrs. W. R. Contright visited a couple of days at the home of her son, L. B., northwest of town.

W. Ward, and wife baby spent Christmas holidays with Mrs. Ward's parents, Mr. and Mrs. C. H. Hinde, here.

Mrs. Walker, one of our popular young lady teachers, left on Friday She has taken up the superintending of the teacher in the Morningside school.

Many sumptuous Christmas dinners were served in town Sunday and Monday. The HERALD fore enjoyed the hospitality of Mayor and Mrs. J. D. McGillicuddy, and to say that we fed immensely to eat it mildly.

Mr. and Mrs. P. Horn have been nursing a very sick boy at their home during the past two weeks. The little fellow, who is about six years of age, has been in poor health at intervals during the past year, and a few weeks ago had a severe case of grip from which he is now suffering a relapse.

Joe Lugsen was down from Chesterwood Tuesday. Simon Brox, of the Blindmen are at his place now with their new mill, and will cut some 75,000 feet of lumber for the people of his neighborhood.

The lumber will practically all be added to the improvement of the farms in the Pigeon Creek district.

Fairley & Co. have just installed a new computing scale in their store. It is one of the finest inventions of the kind, with all the latest improvements, and while costing a neat sum of money, the proprietors say it will soon repay its cost in accuracy of weight and the saving of time it will bring about.

Miss A. V. Jockell left on Wednesday for her home in Ontario. For the past two years Miss Jockell has held the position of principal of the Ponoka school, and has given every satisfaction to the patrons of the school. Aside from her rare ability as an able instructor, she has proven herself to be an earnest worker in Sunday school and church work, an estimable friend of the associations of that place on matters political in connection with the forthcoming election of M.L.A. in this riding.

Mrs. Arnold Shary spent the holidays with her parents at Leduc.

W. A. Brodie has moved into the McCue residence on Landsdowne avenue.

Mrs. Fred Paul has returned home after a visit of a few months to the states.

Mr. and Mrs. F. W. Tracy left Monday for Edmonton to visit Mrs. Tracy's parents.

H. A. Finch and family, of Westsaskia, spent Christmas with Nathaniel Ledgers.

Jack Kerr, of Westsaskia, was in town on Tuesday to see Mr. W. J. Milne Sunday and Monday.

A. Bitner and the Dickson Bros. have been sawing wood in town with their threshing engine during the past week.

Miss Nellie Bolton, dressmaker, is taking a vacation from her work for the winter. The shop will be continued by Miss Tyla Farnham.

Mrs. Jas. Scott, who has been in very poor health, and who has been residing out west last her mother, was able to be taken to their residence in town Monday.

The present cold weather affects the newspaper man perhaps to a more serious extent than any one else in town. Our poor print last week may be accounted for by the stiffness of the ink caused by the cold.

W. E. Schalk, treasurer of the Monte Vista school district, in the Indian settlement, was down Monday to have his books audited. They expect to begin school in that district as soon as a teacher can be secured.

Clinton C. and George Woodward were in town a few days, keeping their books with the many friends. Clint. left on Christmas day for Regina, their old home in Ontario. George is going to B. C. for the winter.

A. L. Fairfield has been handing out a large number of suits of clothing during the past week of his great clearing sale. A stack of suits, the choice of which he has given for \$6.00, has proved an attractive drawing card.

Miss Stephens left on Saturday for Red Deer, and had a hearty send off from a large number of friends. Miss Stephens' general company will be missed in our community, and we wish her all success, wherever her lot may be cast.

W. W. Curtis, of Carstairs, was in town during the holidays, visiting his sister, Mrs. W. A. Brodie. His visit resulted in a serious loss in the burning of his creamery at the close of the week ago. He estimated the loss at about \$5000 covered by insurance to the amount of \$3000.

Alberta experienced a spell of real winter weather at Christmas time this year. Forty-four below zero was registered on Sunday night. This is colder than at any time during the past four years. Though cold for two or three days the weather was calm and in no wise disagreeable.

Miss Colin Belmore, the efficient assistant post-mistress, was off duty on Friday and Saturday through illness. During the past year that she has been in the office Postmaster Algar has left the office almost entirely in her charge, and it came pretty hard for him to get back to handling the mail.

Nothing has yet been heard of any action being taken by the directors of the agricultural society regarding the exhibition grounds. The option of the C.P.R. on the purchase of the site was given with the understanding that the action be taken at once and it would not be surprising should this offer be withdrawn and the society left in worse shape than ever.

English church services in Red Deer last Sunday, Jan. 1st at 11 a.m.

Constable Mot returned to duty Monday after a fortnight's furlough.

Dan McKee had his brother, London, spending Christmas with him.

Mrs. H. A. Fitch and family spent Christmas in visiting relatives at Red Deer.

A dance in Red Deer hall was enjoyed by a limited number of young people Monday night.

January 9 is to be the day for a meeting of councillors in the various local improvement districts.

Miss Helen McCortney of Strathcona, spent the week as the guest of Mrs. G. W. McIntyre.

Walter Gies's mother arrived on Friday from Iowa, and is making a stay of some duration.

Mrs. W. H. Spackman and Miss Florence Macdonald, Miss A. V. Jockell as far as Red Deer Westsaskia.

The northbound train has been from two to six hours late during several days of the past week owing to delays on the main line.

Bills are out for a large auction sale on the northwest of town on January 10. The list includes a large list of stock, implements, etc.

A. J. Aldrich is putting the finishing touches on Mrs. Anna Wing's new residence in the north end of town, and Mrs. Wing will move to town next week.

The cold weather of the first of the week was broken by a warm day Wednesday and snow melted rapidly that day night, and at the present time the sleighing is considered.

Mrs. Cook Myer received the word on Tuesday that a sister of hers in Iowa was seriously ill with paralysis. Mrs. Myer left for her bedside today.

T. G. Strath, north of town, was presented with an especially acceptable Xmas gift by his wife in the form of a bouncing boy who made his advent Xmas night.

P. Talbot, M.P., spent part of Friday and Saturday looking up his old friends. He expects to leave for Ottawa the first of the week.

Miss Mae Strath left for a few days visit in Edmonton, last Tuesday. She also took an examination of the conservatory of music there.

J. Bolch, of Asker, was among the holiday traders in town during the past week. Mr. Bolch is one of the substantial settlers who are making a success in Alberta.

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The HERALD is in receipt of a letter from B. H. Dye, who with Mrs. Dye, left here on the 13th, for a visit to Nebraska. The letter is dated at Ennsick, Mr. Dye's old home. When they arrived at their destination they found it snowing, and the wind blowing in its old time familiar style. Through the Dakota and Minnesota they encountered but little snow. Mr. Dye states that the wind has blown steadily since he arrived, and though the roads are in good condition, travel is not so pleasant as in Alberta. Crops were good in his part of the state the past year, and corn is worth 30 cents per bushel. He closes his letter with the remark that he misses the Alberta fishing.

Miss M. B. Lyons, who for the last year has taught the Grand Mission school, left Wednesday for her home in Assiniboia. Miss Lyons' presence on the school as teacher and aside from the patrons of the school has made many friends in this district.

The HERALD is in receipt of a subscription from Johannesburg, South Africa. Thos. Atkins is the party in that far away land who is interested in Alberta, and writes that he contemplates locating in Alberta, and that the HERALD appears to be an important factor in advertising its resources.

Christmas passed pleasantly in Ponoka, being chiefly observed by appropriate exercises in the Presbyterian and Methodist churches, and accompanied by numerous private dinners and family gatherings.

The exercises in the Presbyterian church were held on Friday evening, and consisted of a Christmas tree and appropriate program. The latter was remarkably good, the children and all acquitted themselves in a most creditable manner. All the minds showed careful training by the change of the arrangements. The tree was a fine specimen, and provided a ready supply of presents for the children, while a number of the older ones came in for their share of gifts. A fair sized crowd was in attendance. An admission fee of 10 cents was charged, and the entertainment in the Presbyterian church on Saturday evening was given up on comparatively short notice, and the splendid success it proved to be, far exceeded the most sanguine expectations of the committees in charge, to whom is due the credit for the successful function. The program was well arranged, the pieces well selected, and the singing, especially well rendered, each being received with hearty applause, while a number were accorded cheering honors. Nine but school children participated in the program, with Miss Strath as organist, and the ability with which each did their part was such as would have done credit to many of the older ones. The choruses by the children, solo by Elsie McElroy and her sisters, and Garnet and Helen Jackson, and Willie Blake and the songs by the little girls, also the duets by Post Stephens are deserving of special mention. Every amateur singer will for those in charge of the preparation of the program. Old Stas arrived just after the conclusion of the program in his usual good humor, and after a few words of advice to the little ones, proceeded to undress the tree, which with its becoming decorations and many presents presented a beautiful spectacle. Treats were given to the children, after which the gathering closed with the national anthem. Rev. Gordon occupied the chair and by his pleasant remarks during the evening added largely to the enjoyment of the program. The commendable feature of the entertainment lies in the fact that the time was not allowed to drag and though the program was by no means short, the exercises were thought to a close by shortly after 10 o'clock. The church was packed full of people, not only the townspeople but many from outside too enjoying present.

Noted as the school exercises among the many Christmas entertainments reported from the rural districts. A good program was given, and a special feature was combined to make the occasion a fitting observance of the Christmas. Monday night was the chosen, and despite the fact that the people were not here very early from the entertainment.

Concord. The regular annual Xmas entertainment was held on Dec. 24th. The weather was very severe, but notwithstanding, the school was comfortably filled, many from outside the district being present. The program was very successful, and was largely taken up by the school children, who acquitted themselves well.

Atsboro Park. The people of the Atsboro Park school district are well known for their pleasant observance of the Christmas season, and the entertainment this year proved no exception to their usual. It was held on Friday evening and was attended by a full turnout of the people of the district. The program was well arranged, of appropriate selection, and was rendered by those competent. Mr. Nicholas was needed in writing on time, and displayed the tree, whose branches reached under the load of its precious presents for both old and young.

Pigeon Creek. Pigeon Creek held their Xmas program on Christmas eve. After the program had been given, and the presents from the tree distributed, the entertainment took the form of an informal social gathering which was enjoyed by all.

THE ... BIG SALE ... IS NOW ON.

From now until January 1st, 1925, we will offer our entire stock to the people of Ponoka and surrounding country at a slight advance on Actual Cost, at Actual Cost, at a Reduction on Actual Cost; in fact if you have the money and want our goods you are bound to do business with us.

For instance, every Man or Woman who cares to ask will be presented with a **Package of Candy** for nothing (on conditions attached), and if you have enough money from us we will throw in a **Sack of Sugar** at the same Price as the Candy.

For several years we have made the month of DECEMBER a **SPECIAL BARGAIN GIVING MONTH**, and this year for entirely previous Sales in the way of **GENUINE BARGAINS**.

If any Person is dubious of the Prices we quote, our original invoices will be placed on our counters for inspection, something unheard of in this part of Alberta.

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The Profit Trimming Sale

WILL ALSO EXTEND TO OUR Millinery and Cloak Department

Everything in Ladies' Wear will bear signs of the pruning knife.

Our stock is one of the Cleanest, most Staple, Largest and well selected on the C. & E. Bench, and this Stock, being sold at cost, means

GENUINE BARGAINS GLORE.

We will refrain from giving any Prices in this issue, as there would be such a host of changes in this Cut Rate Sale that our advertising space would not contain them.

Your Franchise Cordially Invited.

Thinking all of my old customers, and the fact that I know I will take advantage of this Sale, and say one word that may join in, I wish you all the compliments of the season.

I remain, Respectfully yours,
THE WHITE HOUSE, F. M. LEE.
PONOKA, December, 1924.

Scatfold.

The closing day of the Seafield Public School was spent by an entertainment, given by Miss Sproule to the pupils and parents of the district. The entertainment consisted of songs, recitations, and dramatic exercises by the children, and a speech by F. E. Drummond, the chairman of the meeting, after which the audience partook of a beautiful repast consisting of tea, coffee, cake and candy—all of which was furnished by Miss Sproule, the teacher. The celebration finished up by the singing of "God save the King" and "Marching through Georgia." Too much credit cannot be given Miss Sproule for the splendid manner in which the pupils acquitted themselves, or for the hospitable manner in which the guests were entertained. Miss Sproule seeks a new field of labor for the coming year, and with her departure she leaves the love and esteem of the good people of the district, who wish her the same success through life as she has achieved here.

East Side.

East Side schoolhouse was the scene of a very happy gathering on Friday evening, when the children were entertained to a splendid Christmas tree entertainment. The building was crowded long before the hour of the gathering.

OBITUARIES

Mr. Wm. Stephenson. It is with regret that we chronicle the death of our friend, near Manitowish, of the late Mr. Wm. Stephenson, which occurred last Friday. She had been in rather poor health for the past two or three years, but was confined to her bed for only six weeks. Dr. Campbell was in attendance during her illness but complications were such a serious nature that medical skill was of no avail, and blood poison is given the immediate cause of her death.

Mr. Stephenson is held in the highest esteem throughout the district, and the most profound sympathy is extended to him in his hour of bereavement. His small children, ranging in age from three to twelve years are left to mourn, with their father, the loss of a true and devoted wife and mother.

Christmas Greetings

Nothing will be more acceptable among your friends than the **Good Cheer** that is provided for all by **W. M. M. JONES**

Who has spared neither time nor expense to place on the market the finest display of **Bon-Bons, Chocolates, Creams, Fancy Candies, Nuts and Fruit**

Ever brought before the people of Ponoka.

Special Forms given in the supply of **CHRISTMAS TREE GOODS.**

Bread and Pastry a Specialty.
INSPECTION CORDIALLY INVITED.

Substantial Discounts

TO **CASH PURCHASERS**

Through the Medium of Handsome Premiums, either of **GLASSWARE SETS** or anything you may choose in **DISHES**

Coupons given with every Purchase.

Our very complete stock of carefully selected Goods are of Exceptional Value. **Rubbers, Felts, Gloves,**

Mits and Caps,

[SHEEP-LINED COATS, FUR COATS, FUR COLLARS,

Blankets and Underwear.

Price Reform Brand

Purest All-Wool Underwear direct from the factory.

AT SURPRISINGLY LOW PRICES. Satisfaction guaranteed with all Goods or Money refunded. **HIGHEST REBATE PAID FOR PRODUCE.**

ANDREW REID,
1st Avenue. Next Door West of Post-Office.

